

American
College of
Sports Medicine







About ACSM

The American College of Sports

Medicine (ACSM) is an international membership association comprised of <u>more than 50,000</u> physicians, scientists, educators and certified health fitness professionals representing over 80 countries.

The diversity and expertise of our membership makes ACSM the <u>largest and one of the most respected sports medicine organizations in the world.</u>





The American College of Sports Medicine's mission is to advance and integrate scientific research to provide educational and practical applications of exercise science and sports medicine.



STRATEGIC FUNDAMENTALS

Membership |Certification

Create high value experiences in order to drive loyalty with existing members/certifieds and recruit new members/certifieds.



Education

Provide highest quality and value education when, where and how stakeholders want it.



THE ACSM "WHY"



Stewardship

ACSM through financial stewardship, social responsibility, and scientific integrity.

Science | Research

Support and circulate research. Train and mentor investigators to shape the course of sports medicine and exercise science.

Integration

Create opportunities for cross-disciplinary collaboration and partnerships. Foster an environment of diverse perspectives.



Medicine

Provide a community of learning, practice, and discovery for all healthcare providers to improve individual and population health.

Advocacy

advocate for the professional interests of our members and certified professionals.







Our Community

Membership

Basic & Applied Science	Education & Allied Health	Alliance of Health & Fitness	Medicine
29%	29%	24%	18%

Basic & Applied Science

5,000+ Members

Fundamental and/or practical applications in teaching, research or clinical settings

Alliance of Health & Fitness

4,000+ Members

Health fitness professionals and students wanting practical applications of exercise science and sports medicine research

Education & Allied Health

5,000+ Members

Teaching others in formal educational or informal settings

Medicine

3,000+ Members

Licensed to practice medicine and/or surgery

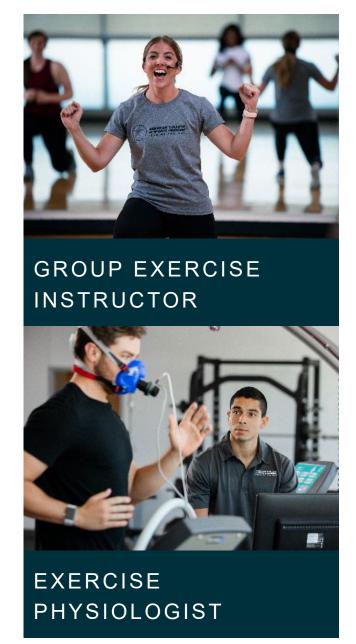
ACSM features a global membership - representing over 85+ countries

Our Community

CERTIFIED PROFESSIONALS

ACSM Certified Professionals make a difference around the globe every day - improving lives whether they're personalizing a workout, leading a community health initiative or making rounds in a clinic. ACSM offers four certifications so you can gain the credibility that you need to pursue a career in the health and fitness industry.







CERTIFIED
PERSONAL TRAINER



CLINICAL EXERCISE PHYSIOLOGIST



ACSM SPECIALITY CERTIFICATES

Exercise professionals take varying career paths depending on their interests. Some learn on the job, while others pursue tracks that require advanced education and training.

















Certification Prep

Your one stop shop for ACSM Certification Prep courses.



Interactive course designs including virtual lessons



Live Webinars

From industry leaders to research experts

CEC Courses

Over 200 courses on a variety of educational topics





Meetings Online

Take our conferences to a virtual environment.



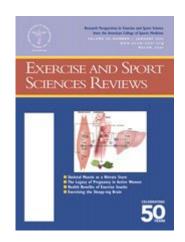
ACSM Journals

With our six leading scholarly journals, ACSM offers access to cutting-edge research, translational science, relevant clinical reports and evidence-informed practical content for researchers, students, clinicians, and health and fitness professionals.



Medicine & Science in Sports & Exercise®

ACSM's flagship monthly peerreviewed journal, is the leading multidisciplinary original research journal for members. Featuring original investigations, clinical studies and comprehensive reviews on current topics.



Exercise and Sport Sciences Review

ESSR provides peer-reviewed reviews of contemporary scientific, medical and research-based topics emerging in the field of sports medicine and exercise science



Health & Fitness Journal®

"FIT" responds to the practical needs of fitness instructors, personal trainers, exercise leaders, program directors and other front-line health and fitness professionals.



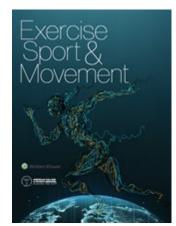
Current Sports Medicine Reports

CSMR is a monthly e-journal for clinician members, responding to the unique information needs by addressing one sports medicine topic in-depth in each issue. One of the most thorough reviews of current sports medicine literature you'll find out there.



The Translational Journal

TJACSM is a peer-reviewed journal publishing original research, clinical trials, systematic review articles, and meta-analysis and policy research that discuss the translational implications of basic, clinical, and policy science to everyday real-world practice.



Exercise Sport and Movement

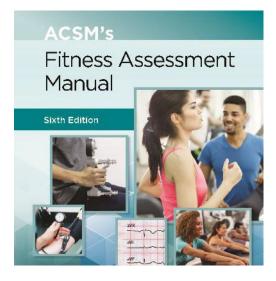
ACSM's newest journal is an international open access, peer-reviewed journal. ESM offers its content free to any reader. Article authors retain copyright to the materials published. The scope of the journal is broad an encompassing.

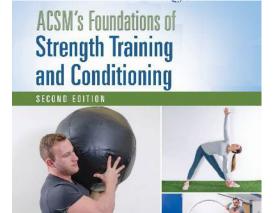


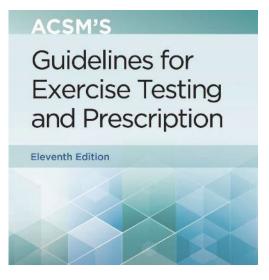


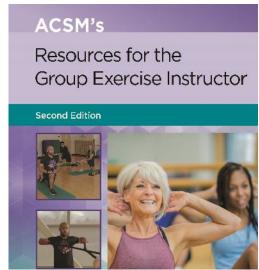
ACSM'S Resources for the Exercise Physiologist A Practical Guide for the Health Fitness Professional











ACSM Books

With over 20 published books and ebooks ACSM offers faculty, students and everyday fitness professionals the right resource for the right stage of their journey.



STRATEGIC INITIATIVES







AMERICAN COLLEGE of SPORTS MEDICINE.

SANF: RD

Exercise is Medicine ®

Exercise is Medicine® (EIM), an ACSM-managed global health initiative, encourages primary care physicians and other health care providers to include physical activity when designing treatment plans and to refer patients to evidence-based exercise programs and qualified exercise professionals.

American Fitness Index ®

Each year, the ACSM American Fitness Index® (Fitness Index) ranks the 100 largest cities in the United States on a composite of health behaviors, chronic diseases and community infrastructure. The Fitness Index celebrates healthy, active lifestyles and encourages city leaders to update policies and systems to make it easier for people to live well.

National Youth Sports Health & Safety Institute

The National Youth Sports Health & Safety Institute (NYSHSI) is the leading advocate for promoting and communicating the latest research and evidence-based education, recommendations and policy to improve the experience, development, health and safety of youth sports.





Thank you

